

FRIENDS OF REED ZOOM MEETING
MARCH 4TH, 2021
7PM

OFFICERS PRESENT AT MEETING

President Lesli Swierad,

Co Treasurer's -Sabrina Connery, Nina Minton

Secretary- Stacey Alexander

-The meeting began at 7:07pm

- Secretary – Stacey Alexander
- Communications – Bridgette Fischer
- Treasury – Sabrina Connery
- Fundraising / Annual Giving – Bridgette Fischer & Parisa Stepanek
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AGENDA OVERVIEW AND GENERAL UPDATE – Ms. Friedman came to Lesli asking if Friends of Reed would be willing to contribute to 27 Starbucks gift cards that are \$5.00 each at a total cost of \$135.00. Each parent group (FHIP and PTSA are also contributing) to make up enough cards for all teachers as a thank you for all their hard work. In future years when we are doing our annual giving, we need to make a budget line for a teacher fund for situations like this. Lesli asked if we could vote to approve. Stacey Alexander made a motion for FoR to purchase \$135 of Starbucks gift cards for the teachers. Sabrina Connery seconded the motion. All voted yes to approve.

Lesli asked for help getting a bylaws committee together.

Minutes – Stacey Alexander asked if everyone on the call had a chance to review the minutes from our prior meeting. After confirming, Stacey made a motion to approve the minutes. Lesli seconded the motion. All on the Zoom approved the minutes.

Communications – Bridgette Fischer

Bridgette discussed how many subscribers we have and her hope for the future when we are back on campus to increase our subscribers. We currently have 1183 subscribers. Facebook over 1200 followers and the newsletter are how we are reaching the parents. We are at about a 30% open rate for our weekly newsletters. Bridgette confirmed with Ms. Friedman that if we fill out the communication form, she will post our meetings or communications on the official Walter Reed social media sites.

Treasury – Sabrina went through the bank reconciliations. We reached out to Benevity to see where that income is coming from. Discussed the possibility of also having the same accountant as FHIP and we are going to look into the costs. Sabrina also mentioned she deposited our share of the Lemonade fundraiser. We earned \$547.00.

Principle Update -

Ms. Friedman shared information about her Coffee with the Principal meeting that had happened this morning. They have been able to fund all the positions along with additional custodial staff to help with the additional cleaning now due to COVID. She said that if we had any further questions to please reach out to her. Parisa asked what Ms. Friedman was thinking she would like FoR to raise money for next year. Ms. Friedman discussed more beautification, new benches, murals, and updated computers for the parents' room.

Fundraising / Annual Giving– Continuing with Farm Fresh to You that you can sign up for anytime. Also, the Restaurant Gourmet 47 on March 10th-12th will be giving 15% to FoR/Walter Reed on those days.

Lesli discussed our Board elections on April 8th and reminded everyone that all positions are open.

Lesli shared the final spirit wear that we are now selling on behalf of Reed on the FoR website.

Our next meeting is April 8th.

Leslie opened the floor to questions –

Nina asked Ms. Friedman about what the possible return to school date might be. Ms. Friedman explained that she is waiting for the guidance from the district.

Lesli made a motion to adjourn the meeting. Bridgette seconded the motion.

Our meeting ended at 8:11pm.

