

FRIENDS OF REED ZOOM MEETING

April 8TH, 2021

7PM

OFFICERS PRESENT AT MEETING

President Lesli Swierad,

Co Treasurer's -Sabrina Connery, Nina Minton

Secretary- Stacey Alexander

-The meeting began at 7:05pm

Agenda

- Secretary / Minutes – Stacey Alexander
- Communications – Bridgette Fischer
- Treasury – Sabrina Connery
- Fundraising / Annual Giving – Marion Koster & Parisa Stepanek

AGENDA OVERVIEW AND GENERAL UPDATE –

- SLC/Academy T Shirts distribution
- Annual Giving Incentive Cocktail Reception Update
- Future Business – Bylaws Committee to review and update existing bylaws
- Principal's Message
- Elections

Minutes – Stacey Alexander asked if everyone on the call had a chance to review the minutes from our prior meeting. After confirming, Stacey made a motion to approve the minutes. Lesli seconded the motion. All on the Zoom approved the minutes.

Communications – Bridgette Fischer

Bridgette discussed how many subscribers we have and her hope for the future when we are back on campus to increase our subscribers. Discussed sending our newsletter out in the late evening since we get more people opening the email in the evening. Next year we will need to focus on how to get our message out to incoming parents. Bridgette suggested a table at Orientation if that was possible.

Principle's Message – Mrs. Friedman

Mrs. Friedman discussed the focus on reopening the school and what the schedule will be for the rest of the school year. She is planning a return to school handbook to help everyone understand how the

hybrid reopening will work for everyone along with the children who are staying fully remote. Mrs. Friedman let us know that Culmination is on June 11th and they are planning for all different possible scenarios (Virtual or In Person).

Fundraising –

Lesli let us know that we raised \$100 from our Gourmet 47 fundraiser. It was breakfast/lunch only and 15% went back to FoR/WRMS. We should approach them about having another over a weekend instead of during the week.

May 11th, we have another fundraiser at Green Apple China that is for dine in, delivery or take-out (no online orders)

Treasury –

Sabrina updated us with the March bank totals. We earned \$554.79 from our Lemonade fundraiser. We earned interest of .37 cents. We paid \$130 dollars for the teacher gift cards. Annual giving brought in over \$300 and Spirit wear raised \$2025.00. Our current bank balance is \$43,790.66.

Fundraising Update –

Parisa went through some of the donations we have received to date. We have received \$26,404.00 to as of April 8th. We discussed sending a note and maybe a gift to the \$5000 and \$1000 families that gave donations. We also discussed adding a line item for our budget next year for marketing.

Elections –

Leslie shared our slate for the executive board. We had asked for application forms to be turned in prior to today's election and there were three people who applied to be considered for the positions. Lesli made a motion to vote for the three people who applied for the positions. Stacey seconded the motion. All voted yes to approve. The new Executive Board will be:

President – Parisa Stepanek

Treasurer – Joy Kuhl

Secretary – Jennifer Cowgill

There are still open chair positions for the 2021 -2022 for Annual Giving Chair and for the Corporate Matching Chair.

Bridgette mentioned to the new board that there is storage bin that needs to have someone go through and organize.

Lesli let everyone know that our next and last meeting for the year is May 6th at 7pm. Lesli made motion to end the meeting. Sabrina seconded the motion. All voted in favor of ending the meeting.

